

Gartner Portal 이용 안내

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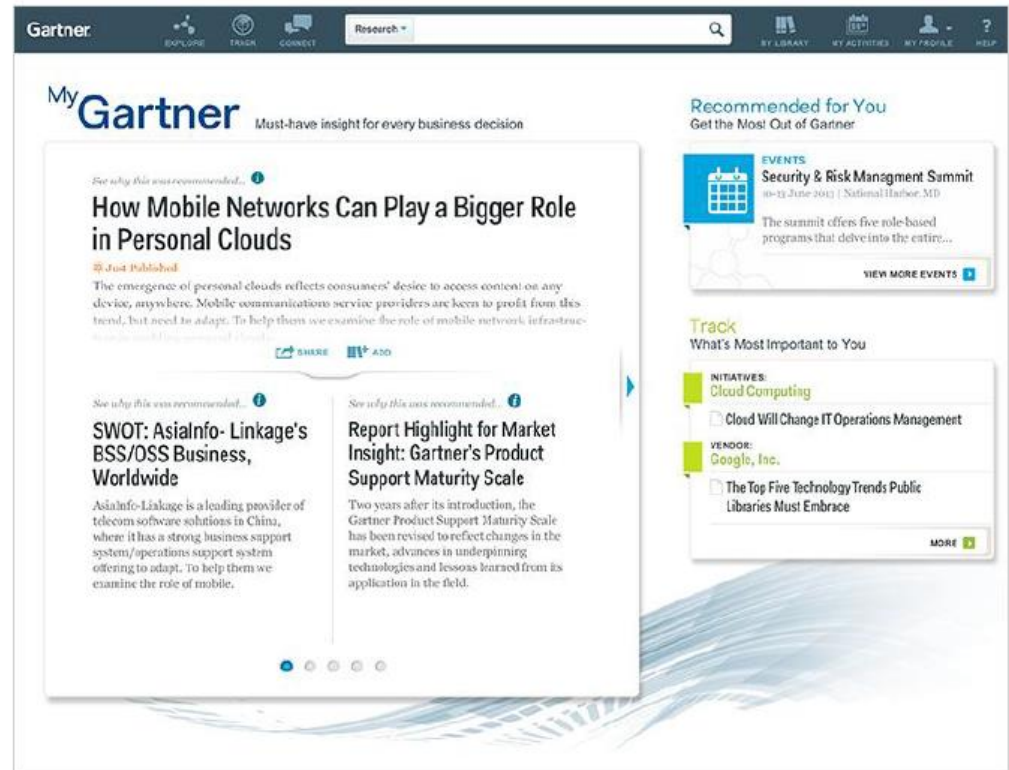
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Next Gen Gartner.com: Simple and Engaging

Key Changes

- Mobile 및 다양한 접속 기기 환경에서 도 손쉽게 검색할 수 있는 환경으로 업그레이드
- 간략화된 User Experience 및 사용자의 패턴/토픽 분석을 통한 관련 정보 제안
- 자료 검색 필터링 기능 강화 및 연결된 리소스에 대한 제안을 통해 리서치 가독성을 높이고 연관 내용의 효과적인 정보 전달 가능
- Customization이 가능한 Magic Quadrant의 분석 결과 및 더욱 강화된 Interactive mode 의 추가 기능



My Gartner Log In Page

사용자 로그인

www.gartner.com 접속

How to Log In

Home Page :

Recommendations

Explorer

Track

Connect

Search

Manage Usage & Profile

Magic Quadrant

Gartner.

WHY GARTNER ANALYSTS RESEARCH EVENTS CONSULTING ABOUT

Sign in to search

Gartner Research

Current Users

Sign In

New Users

Register

Select a Gartner site

10 Cloud Computing and Hybrid Trends

Cloud Enterprise Strategies

What's Driving Future IT Models?

Find Out More

www.gartner.com 접속후 우측상단의

Sign In 버튼을 눌러 가트너 사용자
Username 과 Password 입력 후 로그인



RESEARCH
10 Cloud Trends



EVENTS
Mobility & Cloud



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Tablet Trends 2013



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CIO PRIORITIES
Emerging Technologies
Your CEO Wants by
2013



BIG DATA
Big Data Strategy
IT Essentials

Gartner.

Sign In To Gartner

Username

Password

☐ Remember Me

SIGN IN

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Gartner.

My Gartner Research Recommendations

리서치 추천 목록

How to Log in

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Magic Quadrant

The screenshot shows the 'My Gartner' interface. At the top, there's a navigation bar with 'Gartner', 'EXPLORE', 'TRACK', 'CONNECT', a search bar, and user links like 'MY LIBRARY', 'MY ACTIVITY', 'MY PROFILE', and 'HELP'. The main content area is titled 'My Gartner' with the tagline 'Must-have insight for every business decision'. Below this, a featured article titled 'How to Balance the Benefits and Risks of Cloud Storage Against Operational Needs' is displayed. To the right of this article, a callout box explains that recommendations are based on search history and usage patterns. Below the featured article, there are two smaller recommended items: 'New Options for Cloud Storage' and 'Use These Key Considerations When Selecting OpenStack Storage'. A red box highlights a row of five circular icons at the bottom of the page, with a callout box explaining that clicking the 'Information' icon provides details about the recommendation. Another red box highlights a right-pointing arrow icon, with a callout box explaining that it leads to a page to add recommended reports to a mobile app. The footer contains links for 'About Gartner', 'Careers', 'Newsroom', 'Policies', 'Site Index', 'IT Glossary', 'Gartner Blog Network', and 'Contact Gartner', along with a 'Reading History' button and a copyright notice for 2012 Gartner, Inc.

Gartner

EXPLORE TRACK CONNECT

Research

MY LIBRARY MY ACTIVITY MY PROFILE HELP

My Gartner Must-have insight for every business decision

See why this was recommended... *i*

How to Balance the Benefits and Risks of Cloud Storage Against Operational Needs

Cloud storage offers significant agility and cost benefits, but CIOs and IT directors also find real risks. Reviewing the economics, technical limitations and deployment implications of public cloud versus low-cost, on-premises storage systems will drive better infrastructure designs.

See why this was recommended... *i*

New Options for Cloud Storage

Recommended because you read: **Survey Analysis: Consumers Avoid Cloud Storage**

Organizations that require large amounts of low-cost storage to support public or private cloud deployments,

See why this was recommended... *i*

Use These Key Considerations When Selecting OpenStack Storage

기존 검색 기록/ 접속 리서치 이용 패턴 분석에 따른 관련 리포트 추천

“Information” 아이콘 클릭시 추천 이유에 대한 설명 참고 가능(예 : 기존 접속 리포트와 동일 토픽내의 신규 발간 자료)

추천리포트 목록 추가 보기 페이지 이동 옵션 : Mobile 기기 접속 최적화

About Gartner | Careers | Newsroom | Policies | Site Index | IT Glossary | Gartner Blog Network | Contact Gartner

Gartner

Reading History

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My Gartner Resource Recommendations

연관 리소스 추천 목록

How to Log in

Home Page :
Recommendations

Explorer

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Search

Manage Usage & Profile

Magic Quadrant

The screenshot shows the 'My Gartner' interface with a top navigation bar containing 'EXPLORE', 'TRACK', 'CONNECT', a search bar, and user links. The main content area is divided into sections: 'Recommended for you', 'INITIATIVES', 'PEERS', and 'Track'. Three white boxes with black text provide annotations:

- Box 1 (top):** 리포트 추천 목록과 연관된 Initiative 목록 연결 보기 : 해당 토픽에 대한 overview 및 관련 주제의 심화 리서치 목록 제공
- Box 2 (middle):** • **Peer Connect** : (가트너 고객간의 네트워킹 교류 및 의견 공유 채널) 상에서 해당되는 토픽의 discussion 목록 또는 추천 Peer 보기
- Box 3 (bottom):** • **Track** : 개인정보에서 설정해둔 가트너 리서치 키워드 alert / initiative 별 최근 발간 자료 목록 보기 메뉴

The right sidebar shows 'Recommended for you' with sections for 'INITIATIVES' (Virtualization), 'PEERS' (Business/IT Professional), and 'Track' (Cloud Will Change IT Operations Management). The footer contains links like 'About Gartner', 'Careers', 'Newsroom', and 'Contact Gartner'.

My Gartner Search Menu : Explore

Explore : 리서치 및 각종 리소스의 타입별, 주제별 검색

How to Log in

Home Page :

Recommendations

Explore

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Search

Manage Usage & Profile

Magic Quadrant

Research

- RESEARCH METHODOLOGIES: Frameworks, processes, and tools that help you choose the right data and tools for your business decisions.
- RESEARCH LIBRARY: The entire Gartner research library, in one place.
- SPONSORED RESEARCH: Get the latest version of the research agenda.
- Magic Quadrants: A September 2013 Magic Quadrant for Delivery Utility Enterprise Asset Management. Critical decisions for the plant and equipment via general views are essential for EAM software solutions for plant and equipment.
- Hype Cycles: A September 2013 Hype Cycle for Multicenter Solutions, 2013. It examines and maps a wide spectrum of emerging technologies, from artificial intelligence to cloud computing.
- Special Reports: Gartner Special Reports are the most detailed research reports based on key issues in technology.
- Business Insights: Exclusive insights for critical business executives on financial, HR, strategy and leadership issues that drive business results.

Analyst Picks

TOP 5 Applications Must Reads

This week, we share key findings from the annual Gartner Financial Executive International (FEI) Technology Study. By consulting and analyzing survey results from hundreds of senior financial executives on technology trends, CIO priorities and their planned improvements to operations, we help you help clients ultimately help clients align spending and initiatives to best support corporate performance. Although there are many commonalities with the prior year's findings, there are just as many new insights this year, including CIO's emphasis on IT and business applications, and the increased role of the CIO in IT decisions.

John K. Van Dusen
President, IT

Initiatives

IT Strategic Planning

Strategic planning is the process of translating the organization's vision and mission into low-level, actionable IT initiatives, and then implementing those initiatives in a way that is consistent with the organization's overall strategy.

Consider These Factors to Determine Your Readiness

- First, determine how the IT organization should clarify the purpose and scope of the IT strategy in light of the business's vision, mission and value proposition.
- Clarify the demand side.
- Consider how to plan for uncertainty, and the degree and types of flexibility that could potentially be employed.

What You Need:
Read First
Strategic Planning: What's It?

My Gartner Search Menu : Explore

Explore : 리서치 및 각종 리소스의 타입별, 주제별 검색

How to Log in

Home Page :

Recommendations

Explore

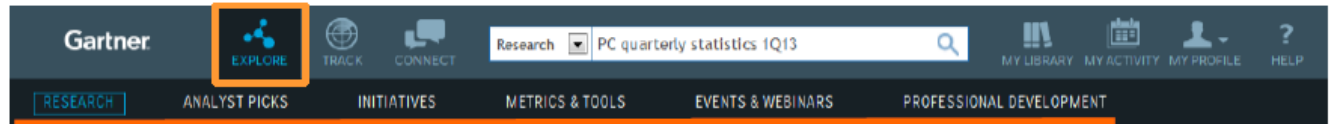
Track

Connect

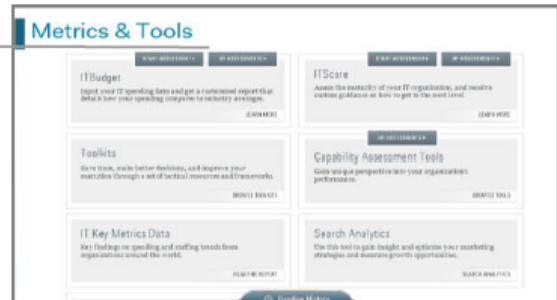
Search

Manage Usage & Profile

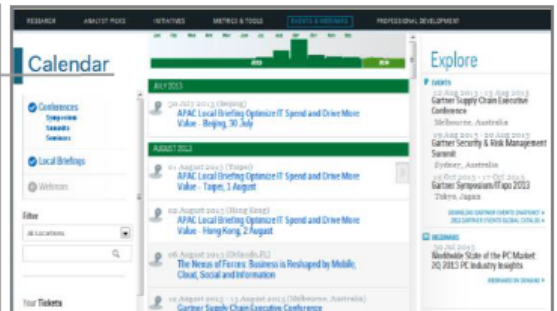
Magic Quadrant



- **Metrics & Tools** : IT Budget (예산/비용 평가 툴) / IT Score (성숙도 진단 툴) / Toolkits / IT Key Metrics Data (산업별/기능별 IT 조직 벤치마킹 데이터) 및 각종 현장 업무에서 활용 가능한 Toolkit 자료 목록 보기



- **Event & Webinars** : on/off line 가트너 이벤트 타입별 일정 및 목록 검색. (가트너 로컬 브리핑 / 심포지움 / 서밋 이벤트 등)



- **Professional Development** : 가트너 애널리스트들의 매 월 핫 토픽에 대한 소개 및 트렌드 개요 안내를 통해 IT 리더분들의 현안에 대해 짚어보는 Talking Technology MP3 음성 지원자료



My Gartner Search Menu : Track

Track : 관심 분야 리서치 모니터링 기능

How to Log in

Home Page :
Recommendations

Explorer

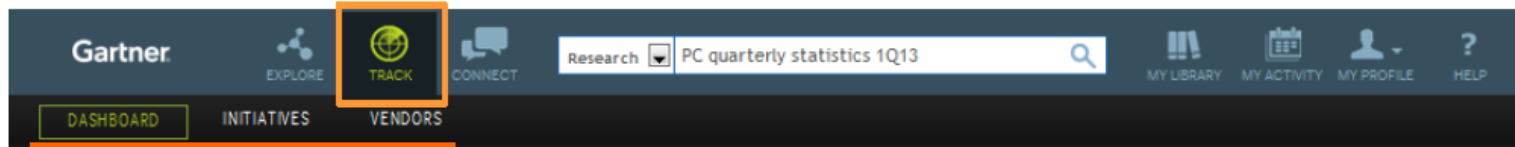
Track

Connect

Search

Manage Usage & Profile

Magic Quadrant



Track Dashboard

Your Latest Content

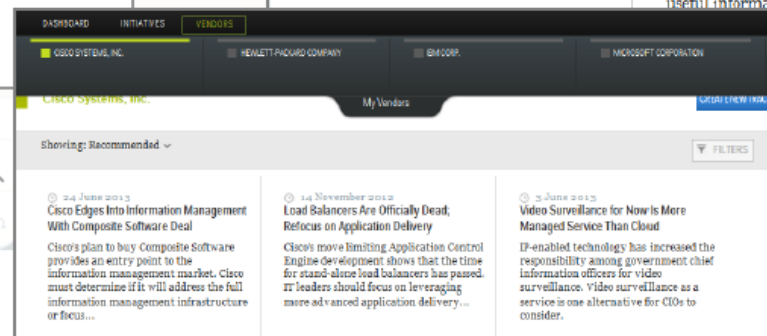
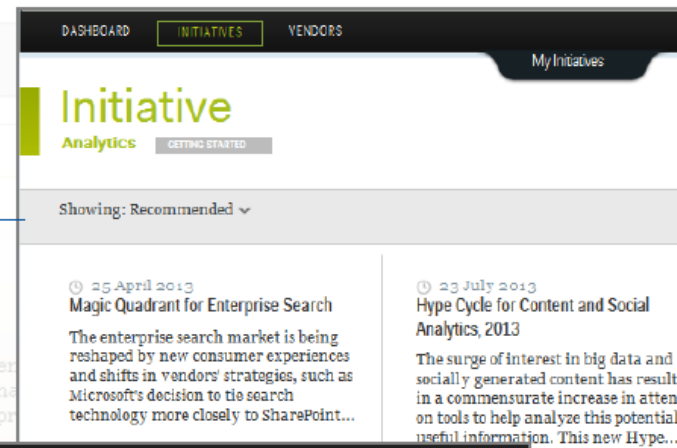
MANAGE TRACKS

CREATE NEW TRACKS

- **Track Dashboard** : 키워드 및 Initiative / Vendor 명으로 지정한 신규 발간 리포트의 알림 메일 서비스 및 관심 주제어 리포트 전체 보기

- **Initiative** : IT 리더들의 역할 및 분야별 신규 리서치 알림 메일 설정 및 모아보기

- **Vendor** : 관심 Vendor 이름으로 알림 메일 설정, 신규 리포트 발간시 이메일 안내 보기 및 Dashboard에서 리서치 모아보기



My Gartner Search Menu : Connect

Connect : 가트너 고객들간의 상호 교류 위한 네트워킹 및 포럼



Connect

Peer Connect 활동과 관련된 connect 요청, 메세지, 활동 내용 보기, profile 업데이트

With Peers

[Requests](#) | [Messages](#) | [PeerConnect Activities](#) | [PeerConnect Profile](#)



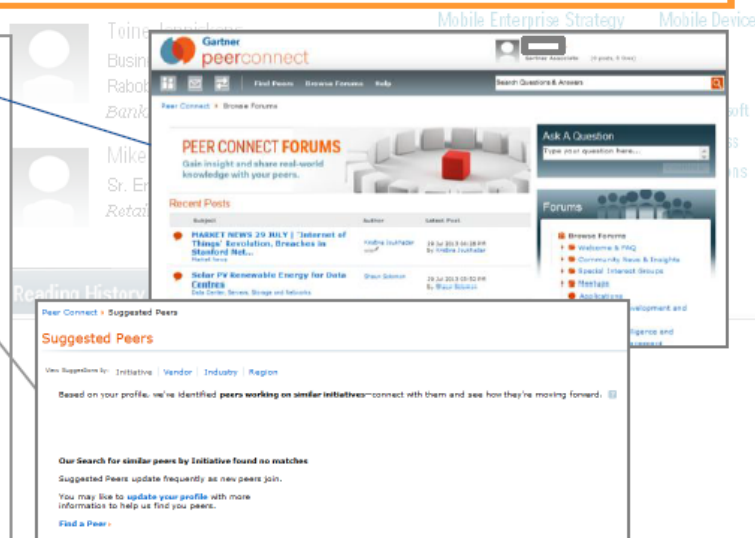
Connect, collaborate and share real-world advice with peers in Gartner Peer Connect.
Exclusively for end-user professionals.



▪ **Browse Forums:** 현재 진행중인 Peer Connect 회원간의 공유 토론에 대한 검토 및 참여 가능

▪ **Connect with Peers :** Profile 상에 설정한 관심분야, 업무 역할, 이용중 또는 고려중인 솔루션 등에 대해 가트너 고객중 공통 분야에 관심이 있는 고객을 추천, Connect 활동을 위한 제안

▪ **Trending Topics :** Peer connect 상에서 가장 hot 토픽이 되고 있는 키워드 정열 및 각 키워드와 관련된 포럼 목록 링크



My Gartner Search Menu : Keyword Search

키워드 입력 검색 및 활용 Tips

How to Log in

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Keyword Search

Manage Usage & Profile

Magic Quadrant

The screenshot shows the Gartner search interface. At the top, there's a search bar with 'Research' and 'BYOD' entered. Below the search bar, a dropdown menu is open, showing sorting options: 'Relevancy' (selected), 'Date (descending)', and 'Date (ascending)'. The search results show '774 results sorted by relevancy'. Below the results, there's a 'Did you mean:' section with suggestions like 'BYOD Adoption' and 'BYOD Security'. On the right side, there's a 'Related Content' section with 'Track' and 'Connect' options.

Advanced Search — Quick Reference Guide (Search Tips)

- 따옴표 부호 (“ ”) : 두단어 이상의 조합의 용어로 검색할 경우 앞 뒤에 따옴표를 이용하여 동일한 배열의 검색 결과로만 검색. 예시) "business intelligence and analytics platforms"

- 특정 기간내 발표자료 목록 검색을 원하는 경우 **date: yyyy-mm-dd**을 이용한 검색.

예시) 특정일 발표자료 : **date:2013-02-01**

특정일 이전 발표 목록 **date:<2013-02-01**

특정일 이후의 발표 목록 **date:>2013-02-01**

일정 기간 사이의 발표 목록 **date:[2013-02-01..2013-03-01]**

- 리서치 제목 / 서머리/발표자 등의 제한된 검색. 예시) Title 상에 포함된 단어로만 검색. **title: "cost optimization"** / Summary 상에 포함된 단어로만 검색 결과 추출 시 **summary:"cloud computing"**, 리서치 작성자로 검색시 **author:milanesi**

- **Archive** 검색결과 제외 : 과거 발표 자료 중 Archive된 리서치를 제외한 최근 자료로만 검색을 원할 경우 검색어 뒤에 **archive:N** 을 함께 표시하여 검색. 예시) **cloud archive:N**

My Gartner Search Menu : Filtering Search Result

검색 결과 내의 Filtering을 통한 리서치 확인

How to Log in

Home Page :

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Keyword Search

Manage Usage & Profile

Magic Quadrant

The screenshot displays the Gartner search interface. At the top, the Gartner logo is on the left, and navigation icons for EXPLORE, TRACK, and CONNECT are in the center. A search bar on the right contains the text 'Research BYOD' with a magnifying glass icon. Below the search bar, it says '774 results sorted by relevancy'. To the right of the search bar is a 'FILTER' button. Further right is a 'Related Content' section. Below the search bar, there is a 'Did you mean:' section with the suggestion 'BYOD Adoption'. A callout box points to the search bar with the text '검색 키워드 입력 후 결과내 목록 필터링'. Below the 'Did you mean:' section, there are two search results. The first result is titled 'BYOD and Virtualization in SMBs' and is published on 22 April 2013. The second result is titled 'BYOD Doesn't Have to Be All or Nothing: Match Smartphone, Tablet and PC Rollouts to Organizational Readiness and Employee Demand' and is published on 18 April 2013. To the right of the search results is a 'Filter' sidebar with various categories: Content Type, Service Group, Vendor, Analyst, Industry, Topic Area, Region, and Date. At the bottom of the sidebar, there are radio buttons for 'Content I own' and 'All content'. Below the search results, there is a section titled '5 results sorted by relevancy'. A callout box points to the search results with the text '(중복 필터링 적용 예시) 검색 결과 774건에서 추가 필터링 선택시 결과내 재 검색. 5건으로 집중된 검색 결과'. Below this section, there is a 'Did you mean:' section with the suggestion 'BYOD Adoption'. Below the 'Did you mean:' section, there is a search result titled 'For Better Decisions About Costs and Benefits, BYOD Pilots and Policies Need Clarity' published on 29 November 2012.

Gartner

EXPLORE TRACK CONNECT

Research BYOD

774 results sorted by relevancy

Related Content

Did you mean: BYOD Adoption

검색 키워드 입력 후 결과내 목록 필터링

BYOD and Virtualization in SMBs

Published: 22 April 2013 | The pervasive use of **bring your own device (BYOD)** – a 2012 survey shows that more than 50% ... SMB organizations as a "stepping stone" toward implementing **BYOD**. Security is among the top three IT priorities ... Technology providers should: Take advantage of the growing **BYOD** trend and, using mobile hypervisor technologies, create dual-...

Analyst(s): Meike Escherich

BYOD Doesn't Have to Be All or Nothing: Match Smartphone, Tablet and PC Rollouts to Organizational Readiness and Employee Demand

Published: 18 April 2013 | ... staff to effectively manage **bring your own device (BYOD)** may do nothing or not enough to mitigate ... management and support costs. Although different levels of **BYOD** acceptance (from the simple accommodation of existing users ... all end-user platforms must be embraced equally. **BYOD** smartphones, tablets ar

Filter

Content Type

Service Group

Vendor

Analyst

Industry

Topic Area

Region

Date

Content I own All content

5 results sorted by relevancy

Best Practices x John Girard x

(중복 필터링 적용 예시)

검색 결과 774건에서 추가 필터링 선택시 결과내 재 검색. 5건으로 집중된 검색 결과

Did you mean: BYOD Adoption

For Better Decisions About Costs and Benefits, BYOD Pilots and Policies Need Clarity

Published: 29 November 2012 | ... cases proffered to justify **bring your own device (BYOD)** strategies are being revised to better align with continuing investments. The government should continue piloting mobile **BYOD** deployments that include more diversity of employee needs ... overcome privacy and personally identifiable information challenges. Manage **BYOD** pilots without exposing the organization to unnecessary costs ...

Analyst(s): Jeff Vining | John Pescatore | John Girard

Manage your Folder, Activities and Profile

리서치 보관 폴더, 사용 정보 관리 및 개인정보 수정 메뉴

How to Log in

Home Page :

Recommendations

Explorer

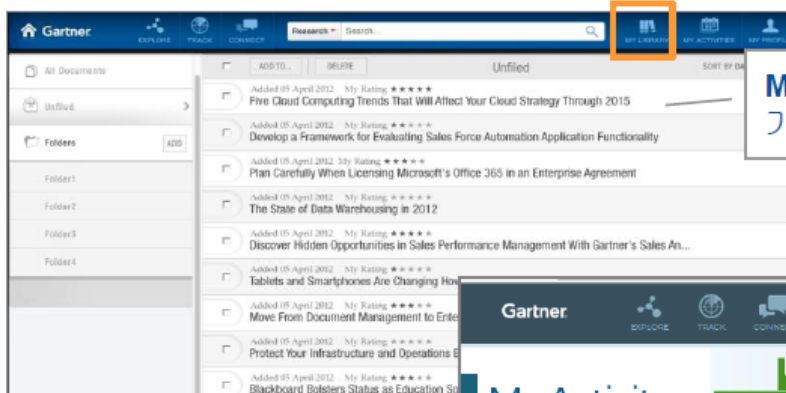
Track

Connect

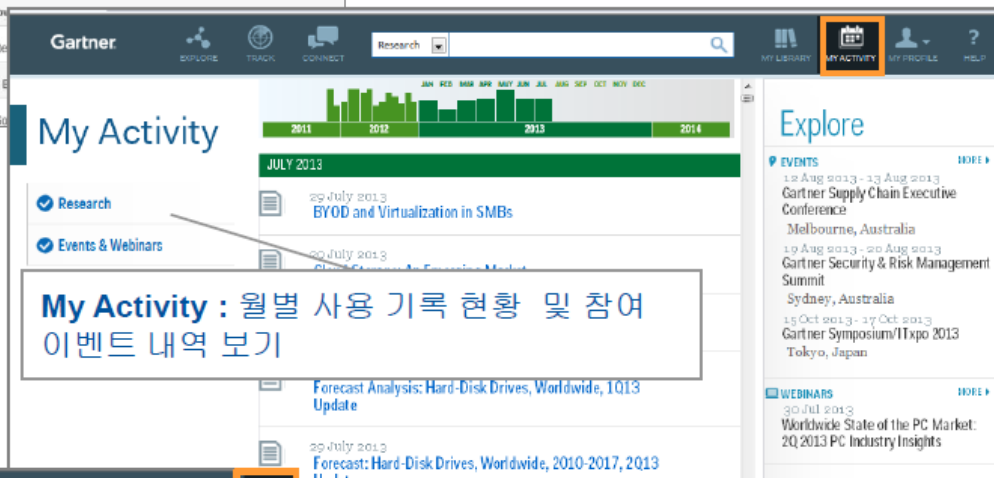
Search

Manage Profile & Usage

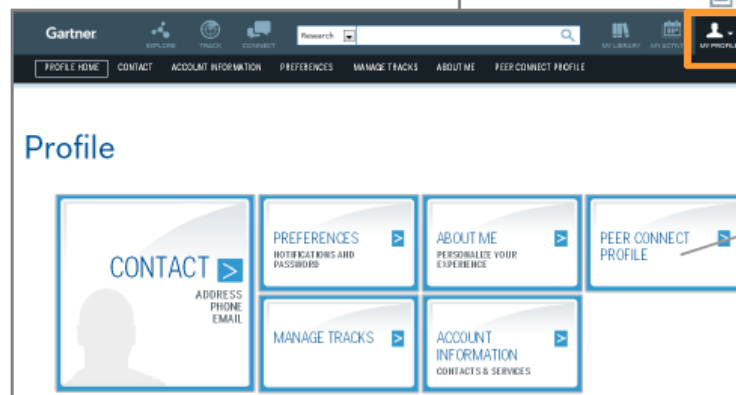
Magic Quadrant



My Library : 관심 리서치 관리를 위한 저장 기능, 폴더 관리를 통한 손쉬운 관리



My Activity : 월별 사용 기록 현황 및 참여 이벤트 내역 보기



Profile : 연락처 정보, 서비스 정보 및 가트너 어카운트 팀 정보 확인. Peer Connect 를 위한 개인 정보 공유내용 업데이트, 맞춤형 알림 메일 수신을 위한 Track 정보 관리

New Magic Quadrant : Interactive Mode

- 원하는 Vendor 로만 선택 비교 가능

How to Log in

Home Page :
Recommendations

Explorer

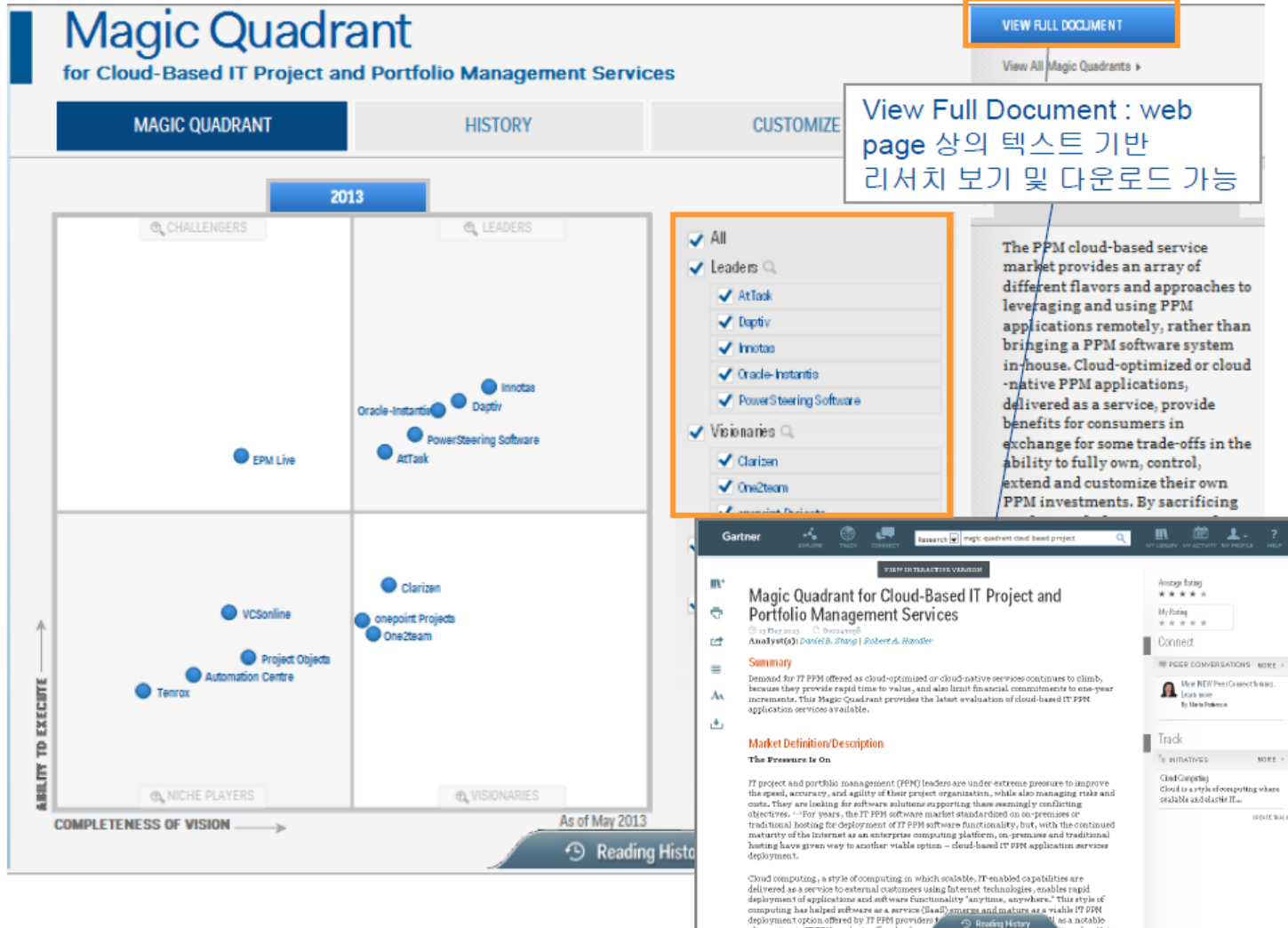
Track

Connect

Search

Manage Usage & Profile

Magic Quadrant



- History 기능 추가로 관심 벤더의 입지 변화 추적

How to Log in

Home Page :
Recommendations

Explorer

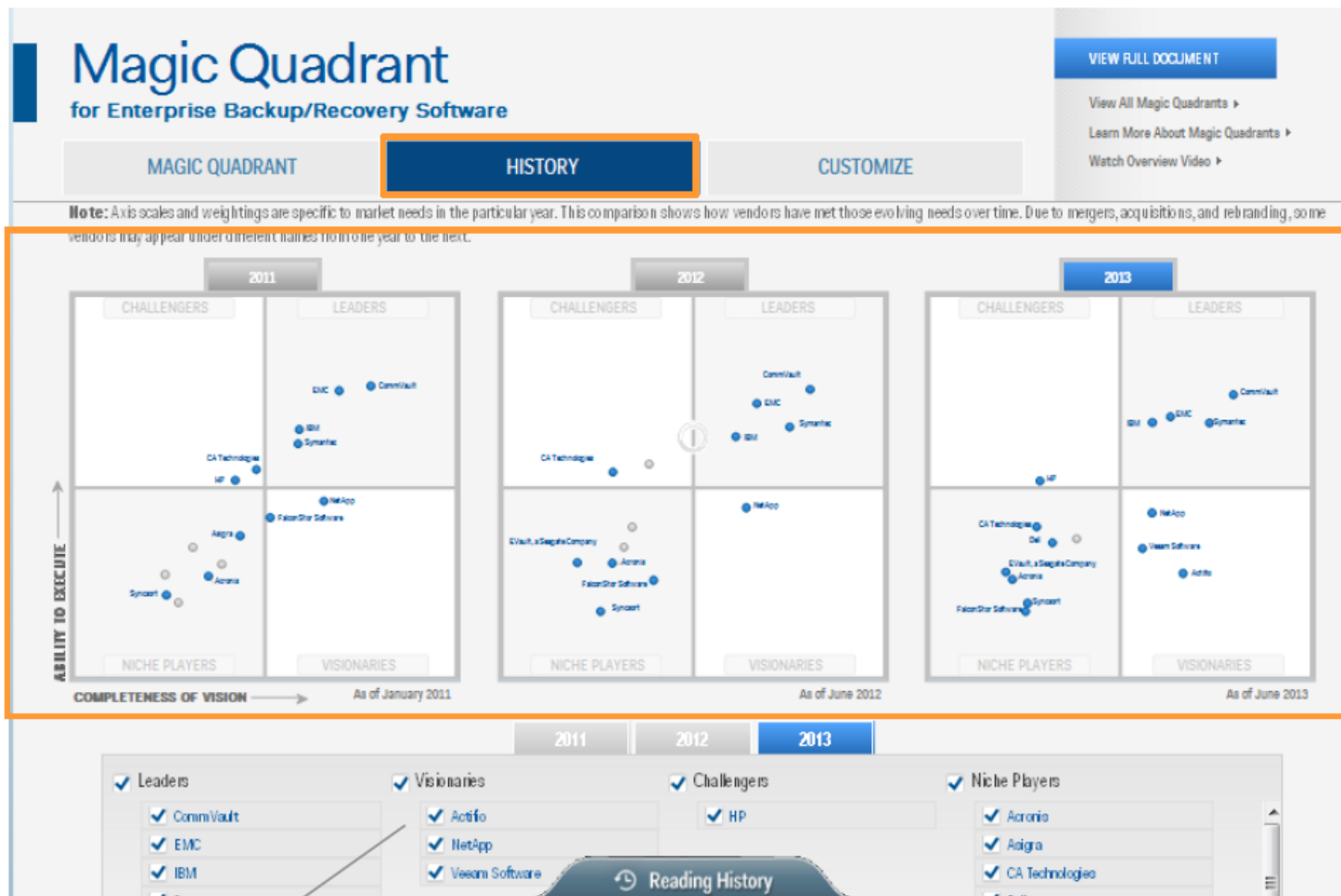
Track

Connect

Search

Manage Usage & Profile

Magic Quadrant



관심 벤더로만 선택 비교 가능

New Magic Quadrant : Interactive Mode

-비교 평가 항목의 선택 및 가중치를 적용하는 Customize 기능

How to Log in

Home Page :

Recommendations

Explorer

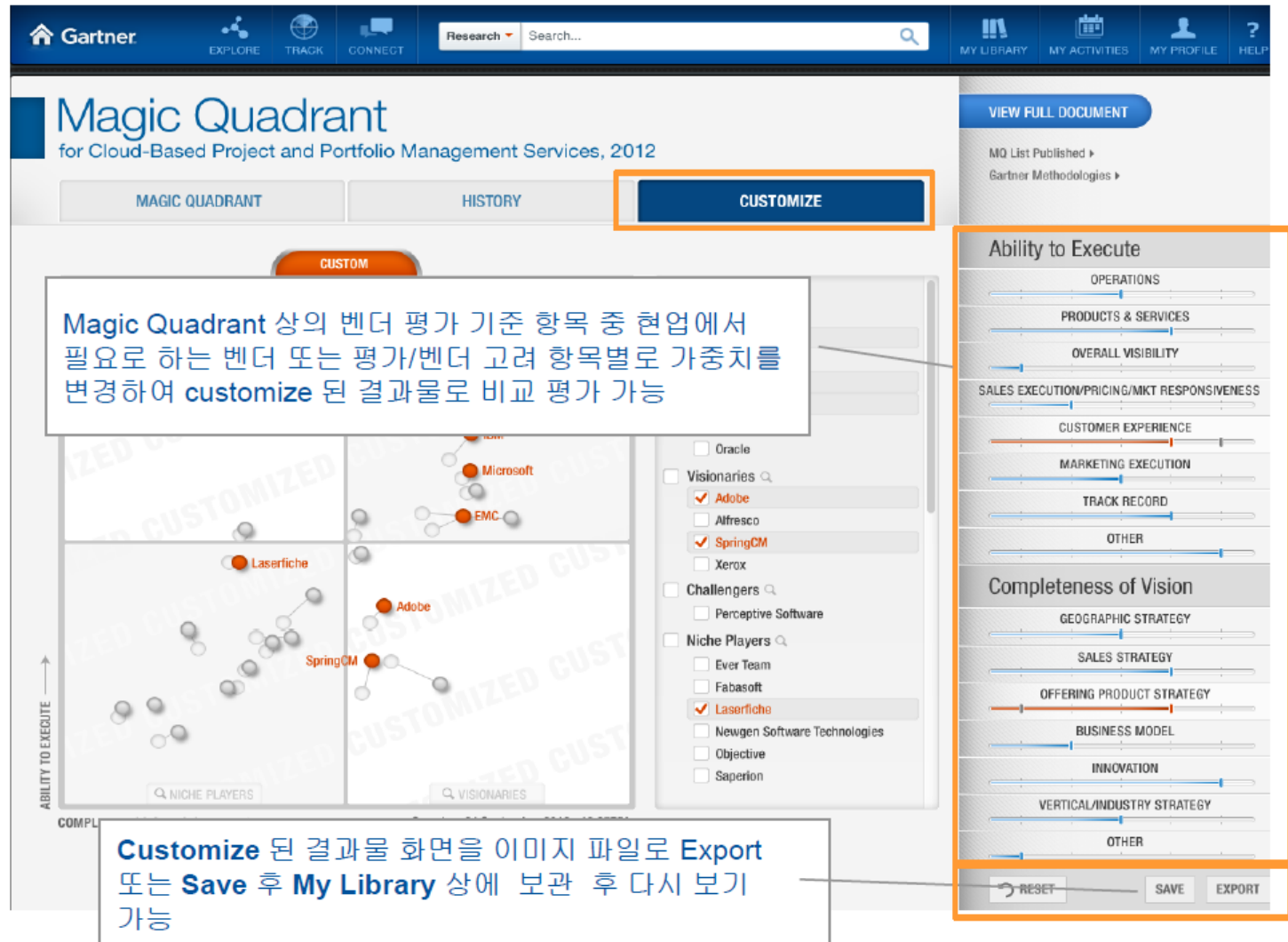
Track

Connect

Search

Manage Usage & Profile

Magic Quadrant



Questions?

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