

Gartner Portal 이용 안내

SeonHwa Park 박 선 화 | Account Director 차장

Phone +65 6771 3849 | Korea DID 02 3410 5316

| Mobile + 65 9720 6918 | Email : seon-hwa.park@gartner.com

Next Gen Gartner.com: Simple and Engaging

Key Changes

- Mobile 및 다양한 접속 기기 환경에서 도 손쉽게 검색할 수 있는 환경으로 업그레이드
- 간략화된 User Experience 및 사용자의 패턴/토픽 분석을 통한 관련 정보 제안
- 자료 검색 필터링 기능 강화 및 연결된 리소스에 대한 제안을 통해 리서치 가독성을 높이고 연관 내용의 효과적인 정보 전달 가능
- Customization이 가능한 Magic Quadrant의 분석 결과 및 더욱 강화된 Interactive mode의 추가 기능

The screenshot displays the Gartner.com homepage with a modern, minimalist design. At the top, there is a navigation bar with links for EXPLORE, TRACK, CONNECT, and RESEARCH, along with a search icon. The main content area features a large, bold title 'My Gartner' with the tagline 'Must-have insight for every business decision'. Below this, there are two main article cards: 'How Mobile Networks Can Play a Bigger Role in Personal Clouds' and 'SWOT: Asialinfo-Linkage's BSS/DSS Business, Worldwide'. Each article card includes a 'See why this was recommended...' link, a 'Just Published' indicator, and a 'SHARE' button. To the right, there are two sidebar sections: 'Recommended for You' featuring an event for 'Security & Risk Management Summit' (June 10-13, 2013) and 'Track' which lists 'INITIATIVES: Cloud Computing' and 'VENOR: Google, Inc.'.

My Gartner Log In Page

사용자 로그인

How to Log In

Home Page :

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Magic Quadrant

www.gartner.com 접속

Gartner.

WHY GARTNER ANALYSTS RESEARCH EVENTS CONSULTING ABOUT

Sign in to search Gartner Research
Current Users [Sign In](#) New Users [Register](#)

Select a Gartner site

www.gartner.com 접속후 우측상단의
Sign In 버튼을 눌러 가트너 사용자
Username 과 Password 입력 후 로그인

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[FREE ACCESS](#) ▾

[RESEARCH](#) 10 Cloud Trends [EVENTS](#) 30 Mobility & Cloud [WEBINAR](#) Tablet Trends 2013 [SPECIAL REPORT](#) Top 10 Technologies 2013

Trending Topics



CIO PRIORITIES
Emerging Technologies
Your CEO Wants by
2013



BIG DATA
Big Data Strategy
IT Essentials

Gartner

Sign In To Gartner

Username

Are you new to Gartner? [Register now](#).

Read our [privacy policy](#).

Password

Gartner is the world's most trusted source of
independent IT research and advice. We provide the
insights you need to grow your business and improve
your competitive position.

Remember Me

SIGN IN

[Forgot your username or password?](#)

STAY CONNECTED

Gartner.
SYMPOSIUM ITXPO*2013

Cape Town | Tokyo |
Goa | Orlando |
Sao Paulo | Barcelona |
Gold Coast | Dubai

Gartner®

My Gartner Research Recommendations

리서치 추천 목록

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The screenshot shows the Gartner MyResearch interface. At the top, there are navigation links: EXPLORE, TRACK, CONNECT, Research (with a dropdown menu), a search bar, and user profile links for MY LIBRARY, MY ACTIVITY, and MY PROFILE. Below the header, the 'MyGartner' logo is displayed with the tagline 'Must-have insight for every business decision'. A callout box highlights a report titled 'How to Balance the Benefits and Risks of Cloud Storage Against Operational Needs' with the text: '기존 검색 기록/ 접속 리서치 이용 패턴 분석에 따른 관련 리포트 추천'.

The main content area features three recommended reports:

- New Options for Cloud Storage** (Recommended because you read: Survey Analysis: Consumers Avoid Cloud Storage). A callout box for this report states: "'Information' 아이콘 클릭시 추천 이유에 대한 설명 참고 가능(예 : 기존 접속 리포트와 동일 토픽내의 신규 발간 자료)".
- Use These Key Considerations When Selecting OpenStack Storage**
- Survey Analysis: Consumers Avoid Cloud Storage**

At the bottom of the page, there is a navigation bar with links: About Gartner | Careers | Newsroom | Policies | Site Index | IT Glossary | Gartner Blog Network | Contact Gartner. A red box highlights the 'About Gartner' link. Another red box highlights the 'More Initiatives' link in the top right corner. A third red box highlights the 'More Peers' link in the bottom right corner. A fourth red box highlights the 'Mobile' link in the bottom right corner of the main content area.

My Gartner Resource Recommendations

연관 리소스 추천 목록

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MyGartner

See why this works

How to Storage

Cloud storage find real risks and implications of infrastructure

• **Peer Connect** : (가트너 고객간의 네트워킹 교류 및 의견 공유 채널) 상에서 해당되는 토픽의 discussion 목록 또는 추천 Peer 보기

Recommended because you read:

• **Track** : 개인정보에서 설정해둔 가트너 리서치 키워드 alert / initiative 별 최근 발간 자료 목록 보기 메뉴

Recommended for you

Get the most out of Gartner

INITIATIVES

Virtualization

Virtualization detaches workloads and data from the...

MORE INITIATIVES ▶

PEERS

Business/IT Professional Manager Energy Production, UNITED STATES

MORE PEERS ▶

Track

What's most important to you

Cloud Will Change IT Operations Management

VENDORS: GOOGLE INC.

The Top Five Technology Trends Public Libraries...

MORE ▶

About Gartner | Careers | Newsroom | Policies | Site Index | IT Glossary | Gartner Blog Network | Contact Gartner

Gartner

Reading History

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My Gartner Search Menu : Explore

Explore : 리서치 및 각종 리소스의 타입별, 주제별 검색

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■ **Research** : 리서치 타입별 목록 보기 제공
(Magic Quadrants , Hype Cycle, Special Report, Complementary Report) 및 전체 리서치 Browse 메뉴

■ **Analyst Picks** : 주별로 선정되는 각 토픽별 애널리스트들의 Must Read 리포트 추천 목록

■ **Initiatives** : IT 리더들의 역할별 또는 Hot 이슈가 되고 있는 IT 역량에 대한 주제별로 가트너에서 제시하는 전반적인 소개 및 연관 리소스 추천을 통한 점진적인 이해를 돋는 링크.

My Gartner Search Menu : Explore

Explore : 리서치 및 각종 리소스의 타입별, 주제별 검색

How to Log in

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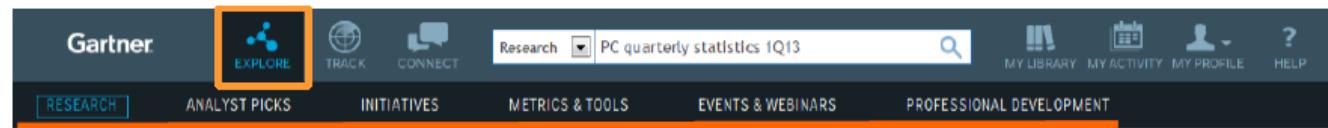
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- Metrics & Tools : IT Budget (예산/비용 평가 툴) / IT Score (성숙도 진단 툴) / Toolkits / IT Key Metrics Data (산업별/기능별 IT 조직 벤치마킹 데이터) 및 각종 현장 업무에서 활용 가능한 Toolkit 자료 목록 보기

- Event & Webinars : on/off line 가트너 이벤트 타입별 일정 및 목록 검색. (가트너 로컬 브리핑 / 심포지움 / 서밋 이벤트 등)

- Professional Development : 가트너 애널리스트들의 매 월 핫 토픽에 대한 소개 및 트랜드 개요 안내를 통해 IT 리더분들의 현안에 대해 짚어보는 Talking Technology MP3 음성 지원자료

My Gartner Search Menu : Track

Track : 관심 분야 리서치 모니터링 기능

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The screenshot shows the Gartner Track Dashboard. At the top, there is a navigation bar with 'Gartner', 'EXPLORE', 'TRACK' (which is highlighted with an orange box), 'CONNECT', a search bar containing 'PC quarterly statistics 1Q13', and links for 'MY LIBRARY', 'MY ACTIVITY', 'MY PROFILE', and 'HELP'. Below the navigation bar, there are three tabs: 'DASHBOARD', 'INITIATIVES', and 'VENDORS'. The 'DASHBOARD' tab is selected. The main content area is titled 'Track Dashboard' and 'Your Latest Content'. It displays a list of search results. The first result is a card for 'Initiative' with the sub-section 'Analytics'. It shows a summary: 'Showing: Recommended' with a '25 April 2013' entry for 'Magic Quadrant for Enterprise Search'. The second result is a card for 'Vendor' with the sub-section 'CISCO SYSTEMS, INC.'. It shows a summary: 'Showing: Recommended' with a '24 June 2013' entry for 'Cisco Edges Into Information Management With Composite Software Deal'. The third result is a card for 'INITIATIVE Compliance' with the sub-section 'INITIATIVE'. It shows a summary: 'Showing: Recommended' with a '14 November 2012' entry for 'Load Balancers Are Officially Dead; Refocus on Application Delivery'.

- **Track Dashboard** : 키워드 및 Initiative / Vendor 명으로 지정한 신규 발간 리포트의 알림 메일 서비스 및 관심 주제어 리포트 전체 보기
- **Initiative** : IT 리더들의 역할 및 분야별 신규 리서치 알림 메일 설정 및 모아보기
- **Vendor** : 관심 Vendor 이름으로 알림 메일 설정, 신규 리포트 발간시 이메일 안내 보기 및 Dashboard에서 리서치 모아보기

My Gartner Search Menu : Connect

Connect : 가트너 고객들간의 상호 교류 위한 네트워킹 및 포럼

How to Log in

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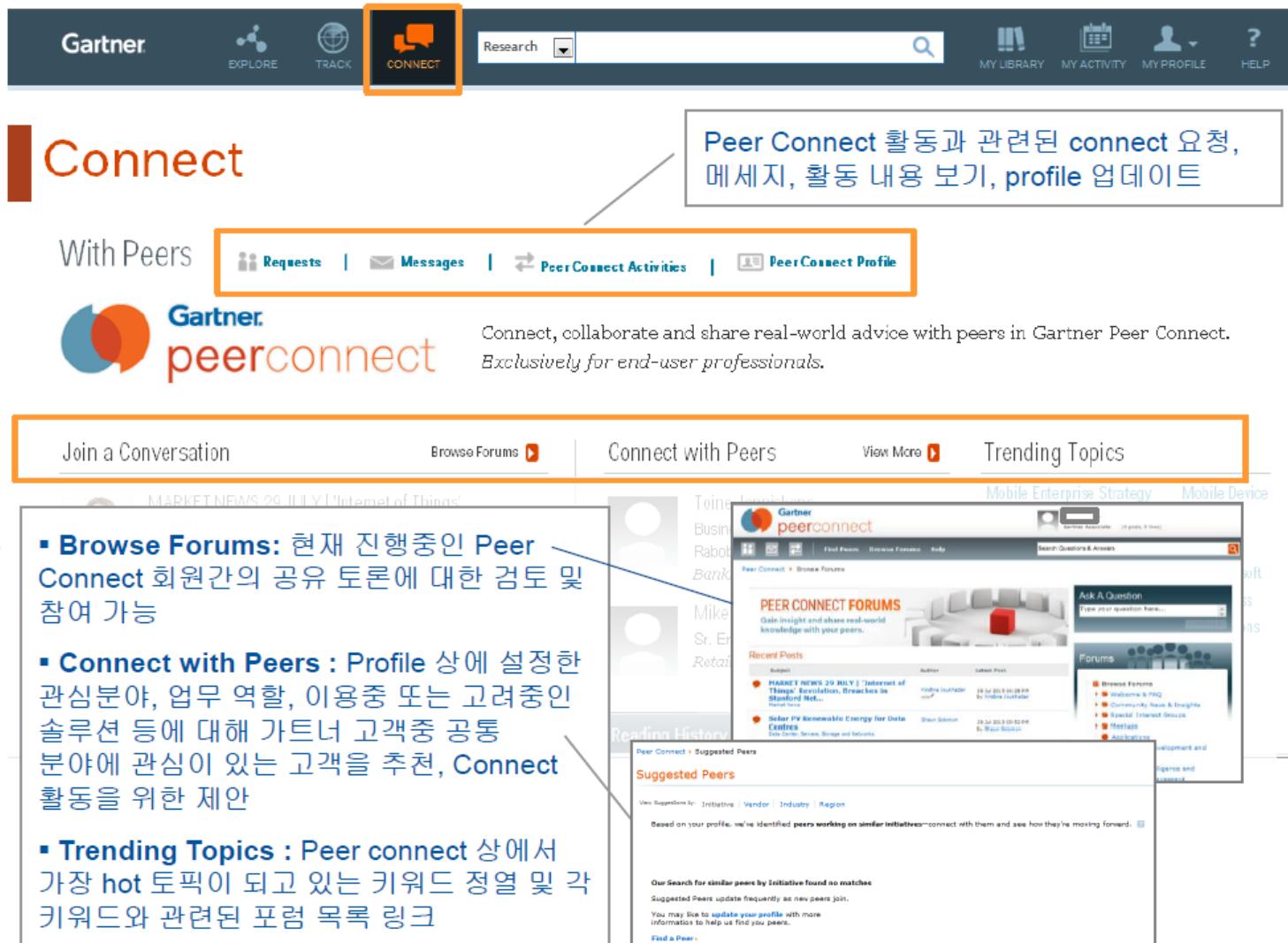
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My Gartner Search Menu : Keyword Search

키워드 입력 검색 및 활용 Tips

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The screenshot shows the Gartner search interface. The search bar at the top contains 'BYOD'. Below the search bar, a dropdown menu is open, showing 'Relevancy' is selected. Other options include 'Date (descending)' and 'Date (ascending)'. The search results for 'BYOD' are displayed, with the first result being a Korean article titled '연관 키워드 검색 제안' (Advanced Search - Quick Reference Guide (Search Tips)). The page content includes various search tips in Korean, such as using double quotes for exact phrases and date ranges for specific publication dates. The right side of the interface shows 'Related Content' sections for 'Track' and 'Connect'.

Advanced Search — Quick Reference Guide (Search Tips)

- 따옴표 부호 (" ") : 두단어 이상의 조합의 용어로 검색할 경우 앞 뒤에 따옴표를 이용하여 동일한 배열의 검색 결과로만 검색. 예시) "business intelligence and analytics platforms"
- 특정 기간내 발표자료 목록 검색을 원하는 경우 **date: yyyy-mm-dd**를 이용한 검색.
예시) 특정일 발표자료 : date:2013-02-01
 - 특정일 이전 발표 목록 date:<2013-02-01
 - 특정일 이후의 발표 목록 date:>2013-02-01
 - 일정 기간 사이의 발표 목록 **date:[2013-02-01..2013-03-01]**
- 리서치 제목 / 서머리/발표자 등의 제한된 검색. 예시) Title 상에 포함된 단어로만 검색. **title: "cost optimization"** / Summary 상에 포함된 단어로만 검색 결과 추출 시 **summary:"cloud computing"**, 리서치 작성자로 검색시 **author:milanesi**
- Archive** 검색결과 제외 : 과거 발표 자료 중 Archive된 리서치를 제외한 최근 자료로만 검색을 원할 경우 검색어 뒤에 **archive:N**을 함께 표시하여 검색. 예시) **cloud archive:N**

My Gartner Search Menu : Filtering Search Result

검색 결과 내의 Filtering을 통한 리서치 확인

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The screenshot shows the Gartner search interface with the following elements:

- Header:** Gartner logo, EXPLORE, TRACK, CONNECT, Research dropdown (set to Research), search bar containing 'BYOD', a magnifying glass icon, and a 'FILTER' button.
- Search Results:** 774 results sorted by relevancy. The first result is titled 'BYOD and Virtualization in SMBs' with a summary, published date (22 April 2013), and analyst (Meike Escherich).
- Filter Panel:** A sidebar on the right titled 'Filter' containing sections for Content Type, Service Group, Vendor, Analyst, Industry, Topic Area, Region, and Date. The 'Content Type' section is expanded, showing 'Best Practices' and 'John Girard' selected.
- Search Bar Suggestion:** 'Did you mean: BYOD Adoption'.
- Bottom Results:** 5 results sorted by relevancy. The first result is titled 'BYOD Doesn't Have to Be All or Nothing: Match Smartphone, Tablet and PC Rollouts to Organizational Readiness and Employee Demand' with a summary, published date (18 April 2013), and analyst (Meike Escherich).
- Bottom Filter Suggestion:** 'Did you mean: BYOD Adoption'.
- Bottom Content Preview:** 'For Better Decisions About Costs and Benefits, BYOD Pilots and Policies Need Clarity' with a summary, published date (29 November 2012), and analysts (Jeff Vining, John Pescatore, John Girard).
- Annotations:** Korean text overlays provide context:
 - (중복 필터링 적용 예시) - Example of applying duplicate filtering.
 - 검색 결과 774건에서 추가 필터링 선택시 결과내 재 검색. 5건으로 집중된 검색 결과

Manage your Folder, Activities and Profile

리서치 보관 폴더, 사용 정보 관리 및 개인정보 수정 메뉴

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My Library : 관심 리서치 관리를 위한 저장 기능, 폴더 관리를 통한 손쉬운 관리

My Activity : 월별 사용 기록 현황 및 참여 이벤트 내역 보기

Profile : 연락처 정보, 서비스 정보 및 가트너 어카운트 팀 정보 확인. Peer Connect 를 위한 개인 정보 공유내용 업데이트, 맞춤형 알림 메일 수신을 위한 Track 정보 관리

New Magic Quadrant : Interactive Mode

- 원하는 Vendor 로만 선택 비교 가능

How to Log in

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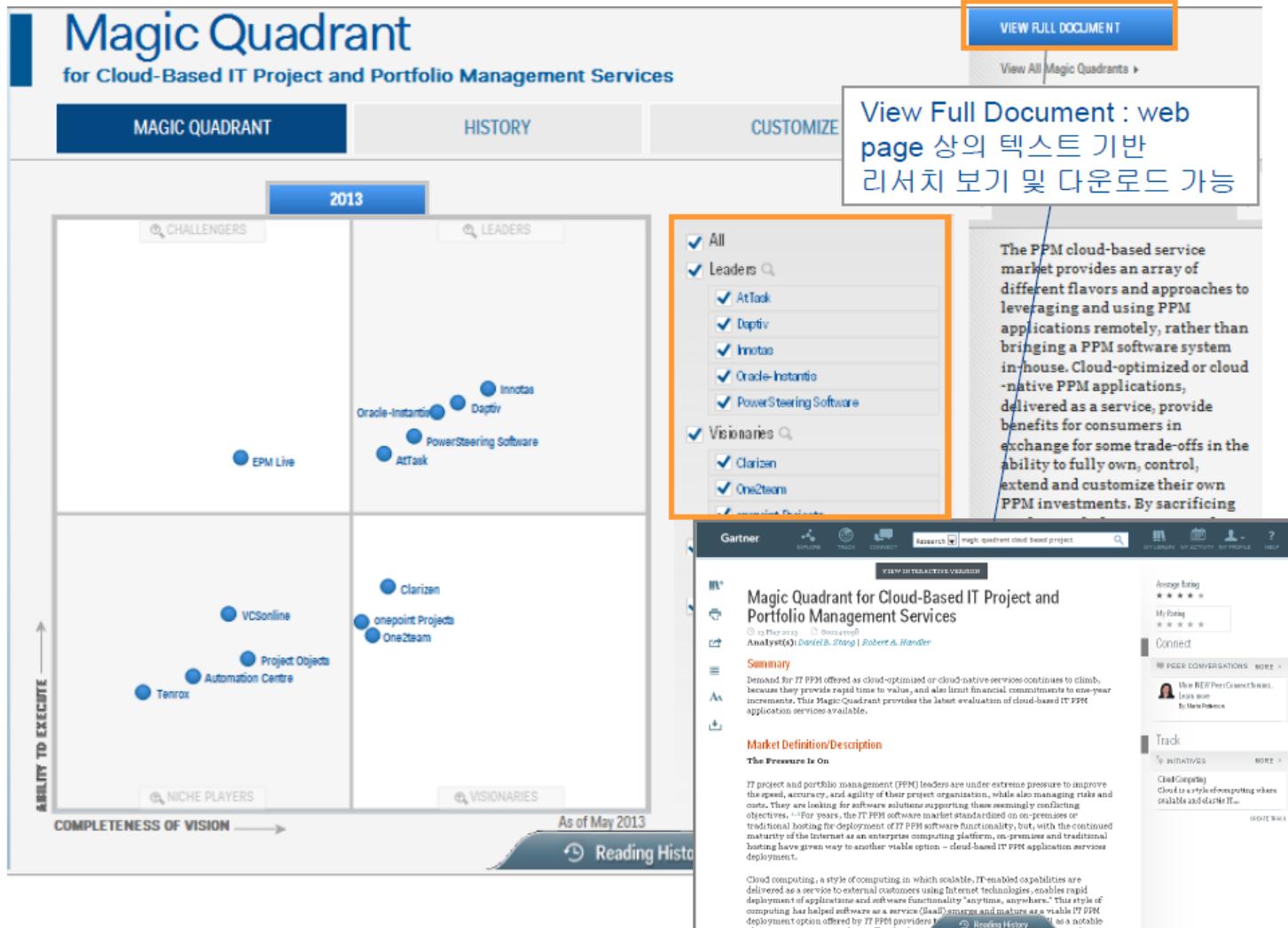
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New Magic Quadrant : Interactive Mode

– History 기능 추가로 관심 벤더의 입지 변화 추적

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Gartner

New Magic Quadrant : Interactive Mode

-비교 평가 항목의 선택 및 가중치를 적용하는 Customize 기능

How to Log in

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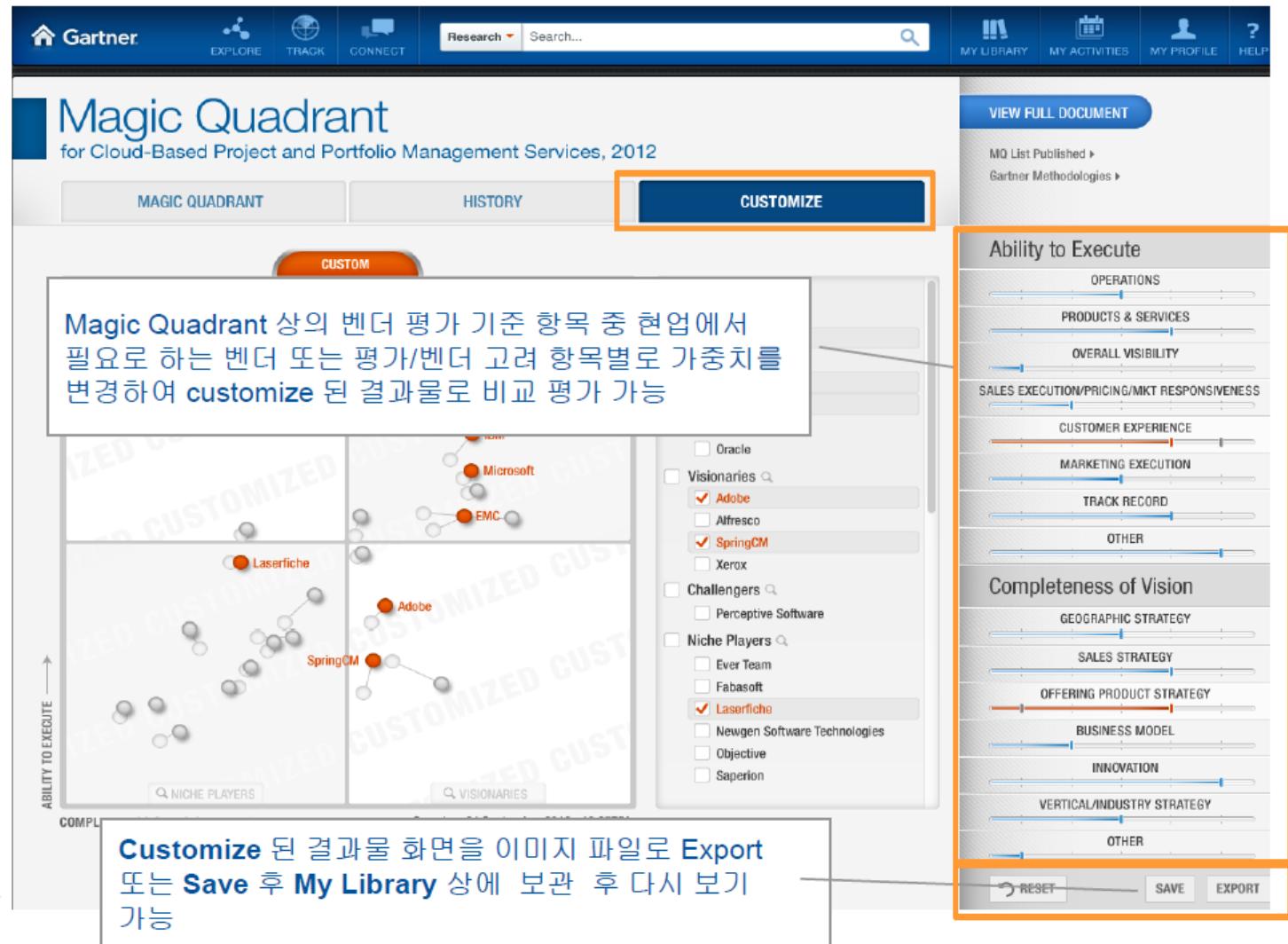
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Questions?

SeonHwa Park 박 선 화 | Account Director 차장

**Phone +65 6771 3849 | Korea DID 02 3410 5316 |
Mobile + 65 9720 6918 | Email : seon-hwa.park@gartner.com | www.gartner.com**

**8 Temasek Boulevard, #13-01 Suntec Tower 3,
Singapore 038988**