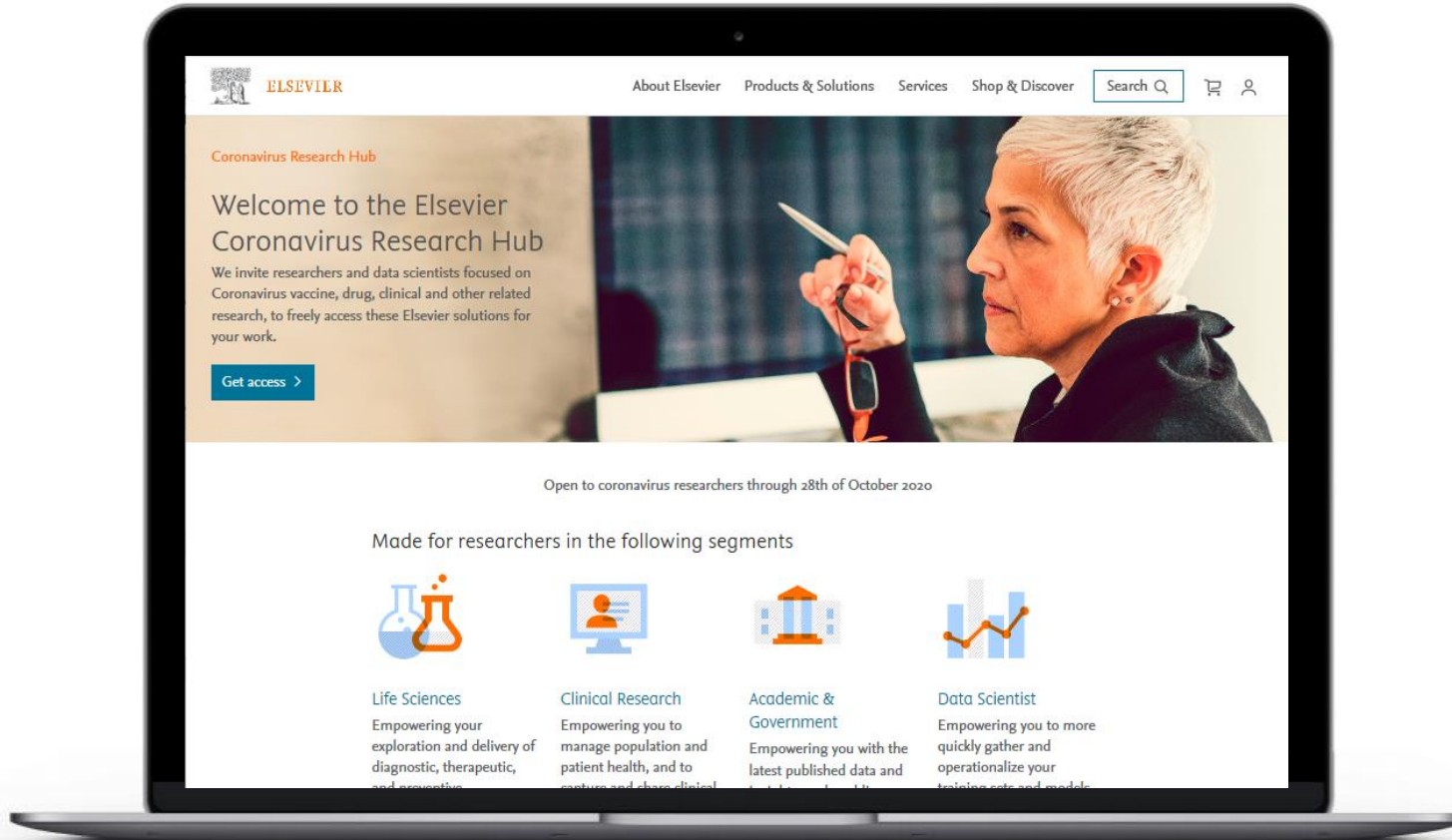




국제학술지 퍼블리셔와 에디터가 함께하는 논문 투고 전략 Live Q&A

엘스비어 코리아

2020. 6. 11



Coronavirus Research Hub

<https://www.elsevier.com/clinical-solutions/coronavirus-research-hub>

전자교재 259종 무료 열람 가능

- ScienceDirect 구독 기관 대상
- 2020년 8월 31일까지

일정 및 연사 소개

- 4:00 - 4:05 오프닝
- 4:05 - 4:20 How to write great paper and get them published
- 4:20 - 5:00 Live Q&A



Anthony Newman

Senior Publisher, Life Sciences, Elsevier



Jinho Seo, Ph.D.

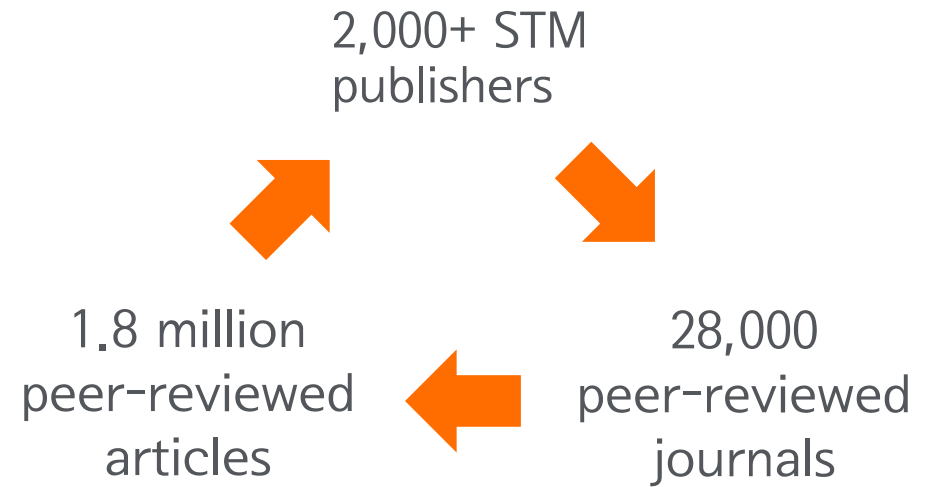
Editor of J. Biotechnology, Elsevier
Emeritus Professor, Seoul National University

How to write great papers and get them published

Why publish and What to publish?

Scholarly publishing today

Scientific, technical and medical (STM) publishing



What type of manuscript?

- Full articles/Original articles;
- Letters/Rapid Communications/Short communications/Case reports;
- Review papers/perspectives
- New manuscript types (research elements): e.g. Micro Articles, Data in Brief, MethodsX, Software, Graphical Reviews……..

Self-evaluate your work: Is it sufficient for a full article? Or are your results so thrilling that they need to be shown as soon as possible?

Do you want to experiment with the new articles types?

Ask your supervisor and colleagues for advice on manuscript type. Sometimes outsiders see things more clearly than you.

Researcher Academy

Identifying the right journal
And writing for it

Scientific Language - Overview

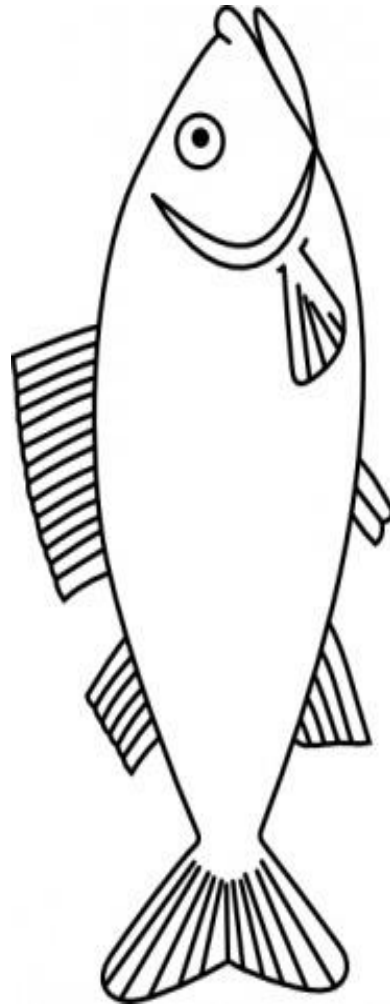
Write with clarity, objectivity, accuracy, and brevity.

Key to successful scientific writing is to be alert for common errors:

- ✘ Sentence construction
- ✘ Incorrect tenses
- ✘ Inaccurate grammar
- ✘ Not using English

Check the Guide for Authors of the target journal for language specifications

Typical Structure of a **Research** Article



- Title
- Abstract
- Keywords

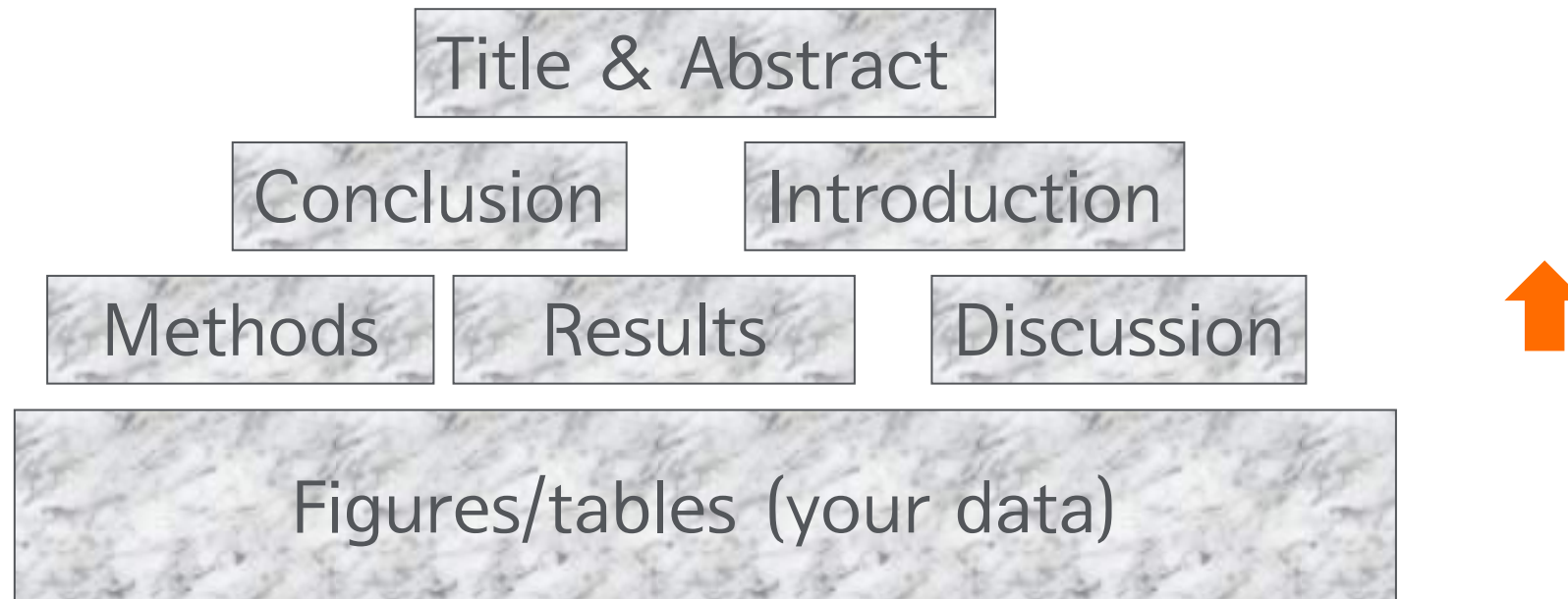
Make them easy for indexing and searching! (informative, attractive, effective)

- Main text (IMRAD)
 - Introduction
 - Methods
 - Results
 - And
 - Discussions

Journal space is not unlimited.
Your reader's time is scarce.
Make your article as concise as possible - more difficult than you imagine!

- Conclusion
- Acknowledgement
- References
- Supplementary Data
 - Reviews, Micro Articles etc different layout.
 - Social sciences more discussion and less data.

The process of writing - building the article



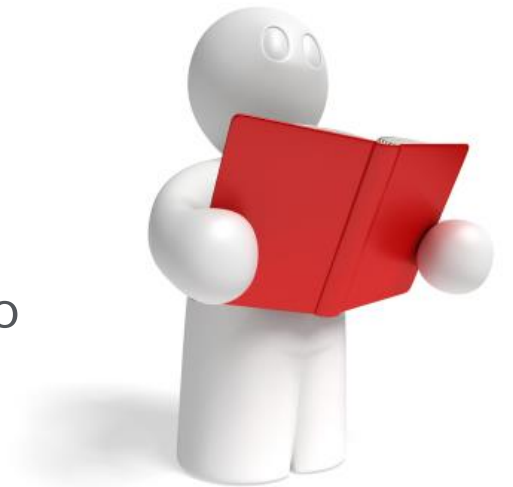
Cover Letter

Your chance to speak to the editor directly

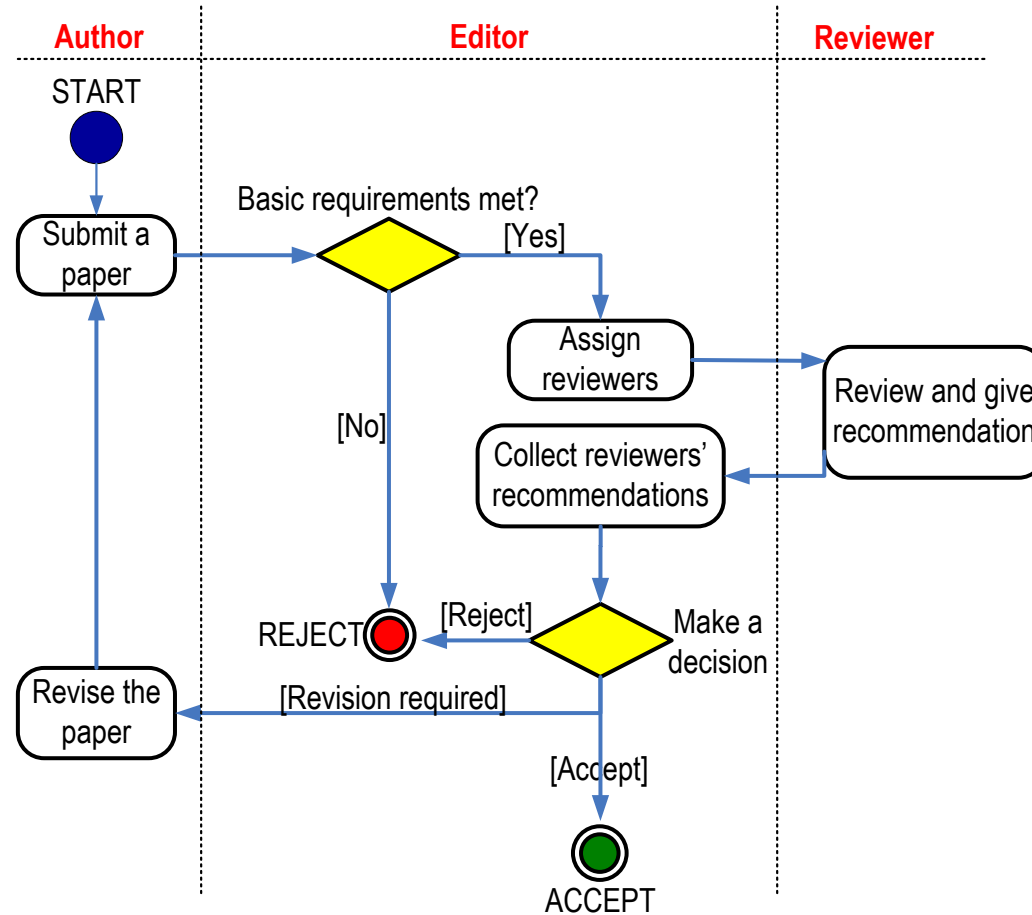
- Submitted along with your manuscript
- Mention what would make your manuscript special to the journal
- Note special requirements (suggest reviewers, conflicts of interest)

Suggest potential reviewers

- Your suggestions will help the Editor to move your manuscript to the review stage more efficiently.
- You can easily find potential reviewers and their contact details from articles in your specific subject area (e.g., your references).
- The reviewers should represent at least two regions of the world. And they should not be your supervisor or close friends.
- Be prepared to suggest 3-6 potential reviewers, based on the Guide to Authors.



The Peer Review Process is not a black hole!



Increasing the likelihood of acceptance

All these various steps are not difficult.

- ✓ You have to be consistent.
- ✓ You have to check and recheck before submitting.
- ✓ Make sure you tell a logical, clear, story about your findings.

This should increase the likelihood of your paper being accepted, and being in the 30% (accepted) not the 70% (rejected) group!

Questions?

Check out the resources available at <https://researcheracademy.elsevier.com>

The Pre-recorded recent 2 hour workshop with additional LIVE Q&A afterwards:

<https://youtu.be/-48NsDo73nQ>

How to write a great scientific paper, and have it published in a good journal

The recent 1 hour overview of the peer review process and how to be a good referee:

<https://youtu.be/OP7Y9zdvkpo>

The Peer-Review Process

There is also a new short webinar by an editor and Anthony on how best to write a Cover Letter, hosted on the Elsevier Researcher Academy:

<https://researcheracademy.elsevier.com/writing-research/writing-skills/writing-persuasive-cover-letter-manuscript>

Live Q&A



좋은 논문이란 무엇인가요?

What is a good research paper?



에디터가 논문의 출판을 결정할 때, 논문의 퀄리티 외에 고려하는 것들이 있나요?

When you choose articles to publish, what factors do you consider of besides the quality of the research articles?

저널 탐색 시 IF(Impact Factor), CiteScore, JCR(Journal Citation Report) Rank중 어떤 것이 더 질 좋은 평가항목인지 알려주세요.

Which evaluation metric is better to find a right journal between IF, CiteScore, and JCR Rank?

좋은 저널을 나누는 기준이 무엇이라고 생각하십니까?

What are the key factors that you find a good journal?

Q&A

제 학위논문을 출판하고 싶다는 출판사의 이메일을 받았습니다. 저는 이 출판 기회가 저의 커리어에 도움이 될 것이라고 생각했지만, 저희 학교에서 근무하시는 사서분들은 출판사가 ‘vanity publisher(속물 출판사)’ 일수도 있으니 조심해야한다고 조언해 주셨습니다. ‘vanity publisher(속물 출판사)’는 무엇이고, 그런 출판사들이 왜 나쁜 건가요?

I received an email from some publishers who said that they would like to publish my thesis. I think this is a good chance for my career, but a librarian at my school advised that we should be careful because they can be “vanity publisher”. What is it and why is it bad ?

‘Predatory journal ’이 무엇이고 ‘vanity journal’과 어떤 차이점이 있으며, 그 저널의 피해자가 되지 않기 위해서는 어떻게 해야 할까요?

What are “predatory journal” and “Vanity Journal”? What is a difference between them. What should we do in order not to be a victim?

Q&A

저는 한 출판사에 논문을 투고하였습니다. 하지만 출판사에서는 3달이 넘도록 진행 상황을 알려주지 않고 있습니다. 어떻게 해야 할까요? 그냥 더 기다려야 할까요 아니면 다른 출판사에 논문을 투고해야 할까요? 논문 투고 진행 상황에 대해 물어보기 위해 그 출판사의 누구와 연락해야 할까요?

It's been 3 months since I submitted my research paper to a publisher but I have been never received any contact from the publisher and have no idea how it is progressed. What should I do? Should I just wait more? Or to whom in the publisher can I contact to? And can I submit my paper to another publisher?

Q&A

한 논문에 인용할 수 있는 참고 문헌의 수는 제한되어 있나요? 최근 논문에 100편 정도의 논문을 인용하였는데, 동료 연구자들이 참고 문헌의 수가 너무 많다고 조언해주었습니다. 이것이 사실인가요? 저의 연구 주제는 “nursing” 입니다.

Is the number of reference in a research paper limited? I cited about 100 articles for my recent research paper, but my colleagues warned this is too many. Is it true? If so why ? My research subject is nursing.

Q&A

에디터와 리뷰어에게 최소한의 수정요청을 받을 수 있는 방법은 뭘까요?
그리고 어떻게 하면 논문 채택이 될 수 있는지 궁금합니다.

Please share tips and know-how for getting minor revision from editors and reviewers, and how my research paper get accepted.

곧바로 탈락시키는 논문들의 특징은 무엇이 있을까요?

What are the things that make you think the paper should be rejected straight away?

서진호 교수님께 드리고 싶은 질문입니다. 저널 논문을 받았을 때 리뷰할 시간이 단 10분뿐이라면 논문의 어느 부분을 보시나요?

To Prof Seo, if you have only 10 mins to review an article, where in the article are you going to start reading?

리뷰어가 질문을 보내거나, 제 논문의 실험에 대해 충분히 이해하지 못하는 경우, 어떻게 답변하는 것이 좋을까요?

How would it be wise to respond to reviewer's questions when the reviewer doesn't fully understand my experiment?

Can you share anything that researchers should be careful when adding figures and tables to the article?

figure나 table 첨부시, 유의해야 하는 점이 있나요?

Q&A

제가 최근 낸 논문에 대하여 리뷰어의 의견을 받았습니다. 하지만, 저는 그 리뷰어의 의견에 동의하지 않습니다. 만약 제가 리뷰어의 의견과 다르다면 어떻게 해야 할까요? 저는 그 리뷰어의 의견대로 제 논문의 내용을 수정하고 싶지 않습니다.

Recently, one of the reviewers sent me his/her comments on my research paper which I don't agree with. What can I do when I disagree with reviewer's opinion? I don't want to revise my paper based on that.

Q&A

연구자들이 논문을 투고할 때 연구자 본인이 어떤 리뷰어가 리뷰를 해주면 좋겠는지 추천할 수 있다고 들었습니다. 사실인가요? “이해 충돌” 문제가 될 수 있지 않을까요? 저는 저의 동료 연구자가 제 논문을 리뷰해주기를 바랍니다.

I heard that authors can designate a person for a reviewer when submit a paper to an editor. Is it true ? I want my colleague researchers to be reviewers of my paper. However, will this occur “conflict of interest”?

‘Single blind review’ 와 ‘double blind review’가 무엇인가요? 또한 두 리뷰의 장점과 단점이 무엇인가요?

What is “Single blind review” and “double blind review”? What’s their pros and cons ?

많은 연구 논문들이 “부정확하거나 부적절한 영어 표현” 문제로 인해 출판이 거절되는 경우가 있다고 들었습니다. 비영어권 나라의 연구자들을 위해 영어 논문 작성 시 참고할만한 팁을 주실 수 있나요?

I've heard that many papers have been rejected by editors due to English language matter. Can you give some tips about “Scientific English tips “ for authors from non-English speaking countries when we write our research paper in English?

영어 원어민이 아닌 사람들이 영어 논문 잘쓰는 팁이 있다면 알려주세요.

Please share tips to write a research paper in Eng for those who are not native Englisher speakers.

Live Q&A from Audiences

지금 Questions/Chat에 질문을 보내주세요.



ELSEVIER

감사합니다

◆ 다음 웨비나 일정

6월 16-18일 '연구 논문 작성부터 성과 관리까지'를 주제로 웨비나 시리즈가 진행됩니다.

자세한 사항은 www.elsevier.com/ko-kr/events 페이지를 참조